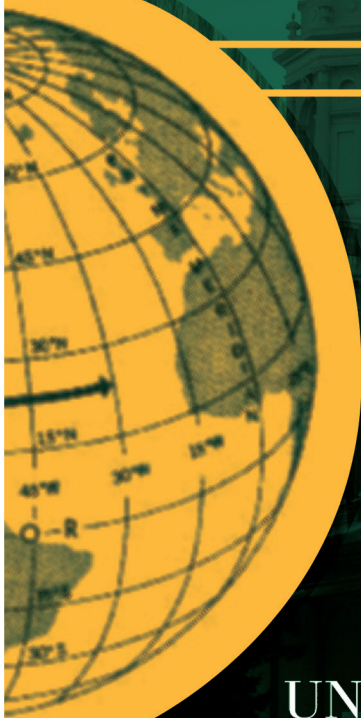


TURKEY and MIDDLE EAST PROGRAM

*Academic Global
Immersions*

2011



 **USE**

UNIVERSITY *of*
SAN FRANCISCO

*Educating Minds and Hearts
to CHANGE THE WORLD*

MBA



MESSAGE FROM The Dean of the School of Business and Professional Studies

Since 1855, the University of San Francisco has enriched the world with leaders in all spheres of human activity. From chief executives of Fortune 100 companies and senior government officials in Washington to Hall of Fame athletes and publishers of international magazines, USF has influenced the kind of world we live in.

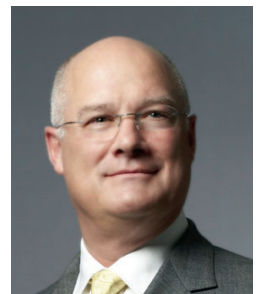
Today, the School of Business and Professional Studies builds on that legacy. It attracts faculty and students from all over the world and implements programs with global reach.

Our international degree curriculum, with partner schools in Asia and Europe; our academic immersion programs, in China, South America, Russia, Turkey and the Middle East; our participation in Fulbright fellowship programs, with opportunities around the globe (USF is listed among the top ten recipients of Fulbright fellowships, for U.S. based research universities); our involvement with NGOs and authors dealing with fundamental issues of human rights; and, most of all, a faculty that is active with teaching, research and professional projects, in more than twenty countries, all combine to create a vibrant environment that serves our basic mission: to educate the hearts and minds of tomorrow's leaders.

So consider joining us in our ongoing mission. The world needs people of good intent, intelligence and energy to create, gather up and apply resources to solve seemingly intractable problems: poverty, war, religious persecution, environmental degradation and social injustice. Whether it's in the world of commerce or public policy, as an entrepreneur or leader of a large organization, or in your own country or around the world, USF's School of Business and Professional Studies offers the chance to work with others of the same mind and purpose.

If you are interested in learning more about our students, faculty and programs, please let me know. I look forward to hearing from you.

Cordially,
Mike Duffy
Dean
School of Business and Professional Studies
University of San Francisco



CO-FACULTY

Nicholas Imparato

Nicholas Imparato is a professor of marketing and management at the University of San Francisco and a research fellow at the Hoover Institution, Stanford University. During multiple university leaves of absence he served as a senior executive and board member of publicly listed and closely held firms here and abroad. He has been a speaker and advisor in over 30 countries with Visa, IBM and other organizations regarding innovation, public policy and leadership.



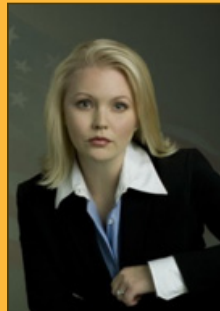
Professor Imparato has been honored with awards for teaching, research, professional achievement and public service, including the University Distinguished Teacher Award and the Tops in Marketing Award, Sales and Marketing Executives International.

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CO-FACULTY

Cari E. Guittard

Cari Guittard is a native of Dallas, Texas. She has a BA in Political Science and Public Administration as well as a Masters of Public Affairs & Public Administration from the University of Texas at Dallas. In 1998 she was selected for the Presidential Management Fellowship and began work as a computer security specialist and spokesperson for cyber threats and critical infrastructure protection for the US Department of State. More recently she led Business for Diplomatic Action, the only private sector led a-political, non-profit whose mission was to enlist the U.S. business community in public diplomacy and global engagement efforts. At the close of 2010, Guittard assumed a Global Affairs portfolio with the Howard Consulting Group based in DC. Additionally, Guittard serves in an Adjunct Faculty capacity for USC's Master of Public Diplomacy Program teaching Corporate Diplomacy and Geopolitics.



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TO OUR FRIENDS in Abu Dhabi, Dubai and Istanbul

Thank you for your cooperation and generosity. The kindness you extended to our MBA students at the University of San Francisco has enriched their learning and provided wonderful memories.

Our university's mission is to offer students a rigorous education that will prepare them for leadership roles in creating a more just world. Engagement with people and institutions around the globe is an essential part of that preparation. Indeed, it is this global vision that underlies our program of travel abroad classes and projects, from human rights endeavors in Africa and entrepreneurial activities in Asia to health education services in the Middle East and scientific missions in South America.

Your contribution of thought, time and resources is an invaluable part of the effort. History celebrates the gifts that the peoples from Istanbul to the Arabian Peninsula have already offered humanity in art, science and commerce. Now, you are helping our students appreciate the contributions that beckon from the future. Whether it's the UAE's prominence in global finance and trade or Turkey's commercial ascent and membership in the G20, it is clear that new worlds stir. When you share your experiences, accomplishments and ambitions with our future leaders, you boost their insight about how the world works and how we can make it better, for all.

Again, on behalf of the university and our students, I want express our deepest gratitude for your participation in our program, and offer this small token of student biographies as a reminder of those who will always cherish their visit with you.

Nicholas Imparato

Professor

Lead Faculty

Academic Global Immersions: Turkey and Middle East Program

School of Business and Professional Studies

University of San Francisco

JESSICA FALARSKI USF Teaching Assistant

Entrepreneurship

MBA Candidate, May 2011

USF Energy Club Undergraduate degree:

University of Michigan, Political Science and History. Work experience: Market Development Associate at PowerReviews, a social commerce company.

Legal Assistant at Reed Smith, LLP., worked in the Mergers & Acquisitions and Private Equity Group. Professional goal: chief sales and marketing officer for e-commerce company.

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DANIEL STEPCHEW USF Teaching Assistant

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Graduate Business Association VP of IT.

Undergraduate degree: Northeastern University, B.S. Organizational Communications. Work experience: Creative Director, Scios360.

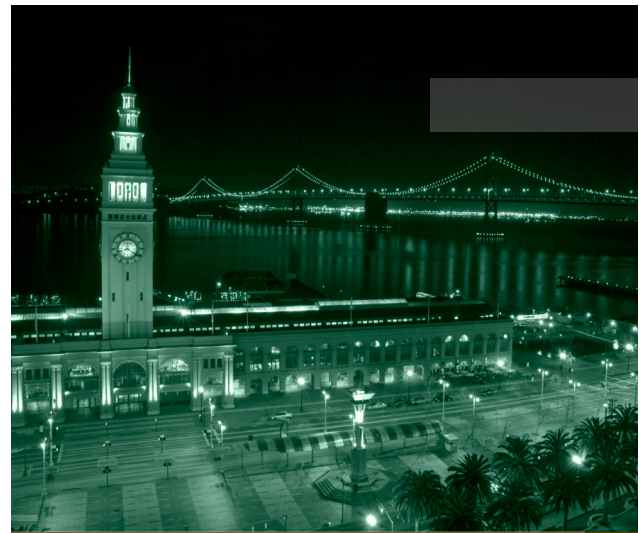
Professional goal: grow current business into an acquisition target.

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Teaching Assistants





Austin Amoroso
Marketing/International Business
 MBA Candidate, May 2011.
 Entrepreneurship Club, Marketing Club.
 Undergraduate degree: Wilmington University, Delaware, finance. Work experience: Journalism reporter, Hersam-Acorn Newspapers. Professional goal: marketing or communications position in business-to-business setting.
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Leila R. Dunning
International Business
 MBA Candidate, May 2011. VP of Fundraising, Challenge for Charity. Undergraduate degree: University of California, San Diego, political science/international relations. Work experience: marketing at NComputing, executive recruiter at Access Nurses. Professional goal: global marketing in the retail industry.
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Ben Even
 MBA Candidate, Dec 2011.
 Dean's Scholarship Recipient Finance & Microfinance Clubs: Investment Analyst Sports Business Association.
 Undergraduate degree: Miami University, Ohio, Business Management/Marketing and Mathematics. Work experience: Global Corporate Underwriter, Zurich Financial Services; Professional goal: bond or securities underwriting and/or marketing.
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Ruth Busbee
Marketing
 MBA Candidate, May 2011.
 Undergraduate degree: Brigham Young University, communications.
 Work experience: senior account supervisor in Hill and Knowlton U.S. Analyst, Relations Practice, leads analyst relations activities for Hewlett-Packard, specializing in enterprise software and corporate analyst relations; account manager, Citigate Cunningham.
 Professional goal: marketing or product development in high tech industry.
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Kyndra W. Cox
JD/MBA

JD/MBA Candidate, May 2013.
 Business Law Association, Netimpact, Undergraduate degree: University of California, Berkeley, English. Work experience: Legal Intern, Dua Associates, Bangalore, India; Legal Intern, Burkhalter Kessler Goodman & George LLC. Languages: Spanish. Professional goal: corporate and environmental law in conjunction with greenhouse gas and carbon footprint regulations and how they are applied and incorporated in a business.
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Students

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Kriti Dewan International Business

MBA Candidate, May 2011.
VP of Academic Affairs, Graduate Business Association; VP, Entrepreneurship Club.
Undergraduate degree: University of Toronto, Human Biology & English Literature. Work experience: Analyst, Corporate Finance, Seaspan Ship Management Ltd.; Project Coordinator, Seaspan Ship Management Ltd. Languages: Hindi, Punjabi, French, Urdu. Professional goal: consulting in financial services or biotech/healthcare sectors
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Yoshi Fujiwara Finance/Entrepreneurship

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Undergraduate degree: Aoyamagakuin University, Tokyo, International Politics / Communication. Work experience: JFC Sports Vanguard, Inc., Contents Manager; Sports Vanguard, Inc., Co-Founder. Languages: English, Japanese. Professional goal: CFO in sports industry.
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Tejpreet Dhaliwal Finance/International Business

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Net Impact Board Fellow, USF Finance Club. Undergraduate degree: California State University, Stanislaus, Political Science, Finance, Marketing, Strategy, Entrepreneurship, International Business, Management. Work experience: MBA Business Development Consultant, USF Globalization Program; Personal Banker FSR II, Tri-Counties Bank. Languages: Punjabi, Hindi, Spanish. Professional goal: career in international finance and investment banking.
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Marcus Lam Finance

MBA Candidate, December 2011.
Finance Club and MBA Ambassador.
Undergraduate degree: University of California at Davis, Economics. Work experience: secondary marketing at Opes Advisors, Inc. Languages: English and Cantonese. Professional goal: Head the capital markets division for a mortgage bank.
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Satindar Dhillon Finance/Entrepreneurship

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VP Challenge for Charity, VP Urban Land Business Association. Undergraduate degree: University of California at Davis, Mechanical Engineering. Work experience: Sole Proprietor, Mansa Retail Development. Professional goal: commercial real estate developer and consultant.
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Cynthia A. Larson

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Challenge for Charity, Net Impact.
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Catherine Lorentzen

MBA Candidate, December 2011.
Undergraduate degree: University of Illinois, Economics. Work experience: Program Manager of Global Sourcing Systems, Visa. Professional goal: international operations management role in a technology or financial services company.
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Walkens Sainvil Finance/Entrepreneurship

MBA Candidate, May 2011.
VP of Clubs, Graduate Business Association. Undergraduate degree: Florida State University, Finance and Real Estate. Work experience: Residential / Commercial Real Estate Associate, Coldwell Banker Sales / Product Procurement, Nordstrom. Languages: French, Creole. Professional goal: corporate development and marketing strategy, international commercial lending/ investment banking, international trading.
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Cindy Chan

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Stephanie Lum

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GBA Cohort Rep, Net Impact. Undergraduate degree: University of California, Irvine, Economics, Environmental Analysis & Design. Work experience: program manager, program coordinator, Premier Retail Networks. Languages: English, Chinese. Professional goals: sustainability and alternative energy, international business.
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Keoni Souza JD/MBA

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International Law Society, Asian Pacific American Law Student Association (APALSA). Undergraduate degree: University of Hawaii at West Oahu, Social Sciences. Work experience: public education intern, American Civil Liberties Union; customer service, Aloha Airlines. Professional goal: Attorney specializing in international business law
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Diana Trexler Marketing

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Net Impact, board member; Humanities West. Undergraduate degree: University of North Carolina-Asheville, Music and Spanish. Work experience: investment manager, T.F. Investment Associates; ESL teacher, American Training Co., Buenos Aires, Argentina. Languages: English, Spanish. Professional goal: strategic planning and international business
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Lisa-Marie Nakasone

MBA Candidate, May 2012.
Challenge for Charity. Undergraduate Degree: University of Hawaii, Finance and Management; minor, International Business. Work experience: Event Coordinator, Roy's Restaurant Hawaii Kai; Research Analyst, Business Consulting Resources, Inc. Professional goal: business development and international marketing.
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Itinerary

Abu Dhabi and Dubai

January 8-15, 2011

Abu Dhabi Investment Authority / Institutional Investing

CNN / Broadcasting

Boeing / Airplane Manufacturer, Integrated Defense Systems

Burj Al Arab / Hotel & Hospitality

Dubai Media City / Development

Dubai Ports World / Port Management

Dubai School of Government / Public Policy

Dubai World / Investment Management

Emirates Airlines / Air Transportation

Jones Lang LaSalle / Global Commercial Real Estate Services

Jumeirah Group / Emirates Academy of Hospitality Management

United Arab Shipping Company / Container Shipping

Visa International / Financial Services



Istanbul

January 15-22, 2011

ABFT [American Business Forum in Turkey] / Business Trade Group; Affiliate of the American Chamber of Commerce

Anadolu Efes / Beer and Soft Drinks

Coca Cola / Beverage

Honda Motors / Auto

Investment Support and Promotion Agency / Government Agency

Klip Kimyevi Maddeler Ticaret A.S. / Chemical Industry and Multi-Industry Intermediary

Korn Ferry International / Executive Recruitment

Sabanci University / Education

Turkish Airlines / Air Transportation

TUSKON [Turkish Confederation of Businessmen and Industrialists] / Non-Profit Trade Association

Yogurt Technologies / Animation

YükselKarkınKüçük Attorney Partnership / Legal



USF School of Business & Professional Studies

GRADUATE PROGRAMS

MBA Programs

- Full-Time MBA
- Part-Time MBA
- Intensive One-Year MBA
- Intensive Part-Time MBA
- MBA Career Advantage Program
- MBA for Executives

Tel: +001 415-422-5168
Fax: +001 415-422-6315
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MBA for Executives
Tel: +001 415-422-2592
Fax: +001 415-449-3509
mbae@usfca.edu

Professional Studies Graduate Programs

- Information Systems
- Nonprofit Administration
- Organizational Development
- Project Management
- Public Administration

Tel: +001 415-422-6000
Fax: +001 415-422-6315
cps@usfca.edu

Other Degree Programs

- Joint Master of Global Entrepreneurship and Management Program

Tel: +001 415-422-4501
Fax: +001 415-358-9112
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Concurrent Degree Programs

- USF School of Law JD and MBA, UCSF School of Dentistry DDS and MBA, and others

Tel: +001 415-422-5168
Fax: +001 415-422-6315
mba@usfca.edu

Corporate Programs

- Silicon Immersion
- Working with Entrepreneurs
- Globalization Program

Tel: +001 415-422-6706
Fax: +001 415-422-2502
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